

ELSIE NANJI

Design Consultant & Interior Designer

ABOUT

Award-winning advertising professional turned interior designer, with 4+ decades of experience in crafting iconic campaigns and spaces. Recognized for her contributions to advertising and design, Elsie brings a unique blend of creativity and strategic thinking to her work.

CAREER HIGHLIGHTS

- Art Director at Lintas, Ogilvy, and Enterprise, working on iconic campaigns with Mohammed Khan
- Partner at Ambience (now Publicis Worldwide), creating memorable work for Thums Up, Bisleri, and more
- Head of Red Lion, a specialized design unit, voted one of India's top 10 design brands
- Design Consultant to Mahindra, RPG Group, and Theobroma

AWARDS AND RECOGNITION

- "Art Director of the Year" (3 consecutive years, Communication Arts Guild)
- Clio Awards, Cannes Lions, D&AD, and The One Show winner
- Hall of Fame (2016, Communications Art Guild)
- One of India's 100 most influential architects and interior designers (9 consecutive years)
- Featured in Phaidon's "Making Space: Interior Design by Women" (2025)
- Gold Medal Winner, Tata Mumbai Marathon 2026 (featured on Star Sports, 2-minute highlight)

INTERNATIONAL JURY MEMBER

- Cannes Lions
- D&AD Awards
- Clio Awards
- Asia Pacific Advertising Awards

SPEAKING ENGAGEMENTS

Guest speaker at Design Indaba, TedX Mumbai, Indus International Mumbai, and more.

PERSONAL

- Runs half marathons, winning 5 gold medals in her category
- Shares life with husband Hossi and children Yohaán and Aria